MARCHESI DI BAROLO

Antiche Cantine in Barolo

Piedmont | Italy

C&C WINES

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INTRODUCTION

Especially renowned for its single-vineyard wines, Marchesi di Barolo is the home cellar to Barolo wine. After five generations in the wine business, today Marchesi di Barolo is represented by the Abbona family: Anna and Ernesto, together with their children Valentina and Davide. Their mission has always been to marry tradition and evolution by combining ancient winemaking techniques with the ability to present Barolo in a contemporary way. Marchesi di Barolo produces the most typical denominations of the lower Piemonte area, including: Barolo DOCG, Barbaresco DOCG, Nebbiolo d'Alba DOC, Barbera d'Alba DOC, Barbera d'Asti DOCG, Barbera del Monferrato DOC, Dolcetto d'Alba DOC, Roero Arneis DOCG, Gavi DOCG, Moscato d'Asti DOCG.

HISTORY & PHILOSOPHY

Marchesi di Barolo's story began in 1806 with the marriage between the Marquis of Barolo, Carlo Tancredi Falletti and a French noblewoman, Juliette Colbert de Maulévrier, a descendent of King Louis XIV's finance minister.

Used to the beautiful fine French wines that she enjoyed before moving to Barolo, Juliette immediately sensed that the vineyards surrounding the Marquis Estate enjoyed a particularly auspicious and favorable position due to the soil and the microclimate that combined to create the perfect environment for the Nebbiolo grape. She created magnificent wine cellars to facilitate its fermentation and aging process in large fine oak barrels. According to the French tradition, she gave this noble Nebbiolo the name of Barolo after its land of origin. In 1864, with Marquise Juliette's death, the noble line of the Falletti's of Barolo was extinguished.

The passion and the dedication for these vines in Barolo were inherited by Pietro Abbona who in 1895 began working in his father Cavalier Felice Abbona's cellars. Working with tenacity and passion, Pietro brought lustre to the region by participating in numerous national and international competitions and winning awards and recognition for his Barolo wine at the beginning of 1900. Thanks to his strong dedication to work and his perseverance, together with his sisters Celestina and Marina and his brother Ernesto, Pietro managed to buy the estates of the Marquises of Barolo in 1929, which included both the antique and the current wine cellars.

VINEYARDS & ESTATE

In the heart of the village of Barolo, opposite the Castle - the former residence of the Marquises - stands the yellow ochre building that houses the Antiche Cantine dei Marchesi di Barolo.

To better specify and enhance the different expressions of each, the most prestigious Crus of Barolo and Barbaresco from their own vineyards are vinified, aged and bottled individually.

For many years now, Marchesi di Barolo has been using agricultural techniques which optimise environmental sustainability and biodiversity, and are routed in their deep understanding of their vines' natural cycles as well as the climate in which they grow. They rigorously respect and preserve the typicality of their vineyards by vinifying grapes from their own vineyards and from contributing winegrowers selected over many years, giving priority to the location and cultivation capacity of individual plots.

Despite its long history, their original cellar has remained, meaning those essential and traditional aspects of viticulture, winemaking and ageing combine with modern techniques to maximise the quality of their wines.

RANGE

Malvasia di Castelnuovo don Bosco DOC

Barbera d'Alba Ruvei DOC

Barbera d'Asti Rure DOC

Nebbiolo d'Alba Michet DOC

Roero Arneis DOCG

Barbera d'Alba Peiragal DOC

RANGE

Barolo Tradizione DOCG

Barolo del Comune di Barolo DOCG

Barolo Coste di Rose DOCG

Barolo Sarmassa DOCG

Barolo Cannubi DOCG

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